

ABSTRACT

DEVI ARI TURINTYKA NIM. 6662 092799. SKRIPSI. INSTRUCTIONAL COMMUNICATION STRATEGY INSTRUCTOR AT HOME LEARNING FAMILY FOUNDATION ANAKLANGIT IN EDUCATING STREET CHILDREN IN TANGERANG CITY

To educate street children who have a background in growing and living on the street is not easy. It takes the ability and good skills in educating, however, there are the obstacles in the learning process, they are semantic factor, psychological factor and cultural factor so that the teacher must be able to make an enthusiasm toward students, therefore the good instructional communication strategy is needed. This study aims to determine how instructional communication in educating street children in the Foundation Family Learning House Anaklangit. Researchers try to analyze instructional communication strategies used by teachers, the obstacles it face and how the application of techniques used in educating. This research uses descriptive qualitative and data gathering paradigm pospositivistik with in-depth interviews, documentation, participant observation, and triangulation of data. The theory used is attribution theory and using quantum learning model. The results of this study indicates that instructional communication strategy that do teachers Foundation Family Learning House Anaklangit in educating their students a method of playing while learning, practice methods, the method of question and answer, and field trip methods. Not only education was given but skill is given by teachers to support pupils' skills so they can open their own business. Obstacles in educating street children are semantic obstacle, psychological obstacle and cultural obstacle. The application of the techniques used by teachers to students in the form of psychological techniques, persuasive techniques and techniques of dialogue/interaction. Instructional communication strategy conducted by the Foundation Family Learning House Anaklangit proved to have significant results in improving understanding in terms of both education and the provision of skills for students.

Keywords : Instructional communication, Street children, atribusi theory, quantum learning model